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News Release

For immediate release:

Petsecure Pet Health Insurance Pays Out Over \$100 Million in Claims

(Winnipeg, Manitoba, December 15, 2009) Petsecure pet health insurance just announced that they have reached the \$100 million mark in claims paid to pet owners across Canada. In 2009 alone, Petsecure has paid over 56,000 claims contributing to this total. Some of the most common conditions that Petsecure members claim for include gastro intestinal problems, respiratory problems and cruciate problems.

The top three claims that Petsecure paid in 2009 totaled over \$26,000. This included a \$12,242 claim for a Tabby that had a tumour and associated conditions, \$7,899 towards a Newfoundland with an immune mediated disease and \$5,926 towards a Basset Hound that also had a tumour.

"1 in 3 pets will require unforeseen veterinary care each year. Pet insurance can help families across Canada financially plan and emotionally prepare for the unexpected," states Randy Valpy, President and CEO of Petsecure pet health insurance. "Our Petsecure members are part of a community and feel good knowing that even when they don't need to claim, their premiums are still helping to ensure other Petsecure members receive the protection, care and access to treatment they need. As pet parents ourselves, we all share the same goal, to ensure that pets enjoy longer, fuller, healthier lives and that their needs are...*All taken care of.*"

Since 1989, Petsecure has been providing innovative pet insurance to pet owners across the country, all the while giving back to the pet healthy community through humane societies, breed clubs, rescue groups and veterinary associations. One of the ways Petsecure has recently given back to the Canadian pet community was through their Pet Cancer Awareness Month initiative this past November. For every new Facebook fan they received at www.facebook.com/petsecure they donated \$1.00 to the Ontario Veterinary College Pet Trust Fund. In total, Petsecure donated \$1,477.

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About Petsecure pet health insurance:

Petsecure pet health insurance, the core brand of SecuriCan General Insurance Company, is a wholly owned subsidiary of Western Financial Group (TSX: WES). Petsecure is Canada's oldest and largest pet insurance provider and is currently celebrating 20 years of offering pet insurance to Canadian pet parents. Petsecure has one easy-to-understand plan, with 4 levels of coverage and 3 deductible options to choose from, so pet owners can truly customize a plan that fits their pet's needs and their budget. Petsecure also offers routine care for pets, member benefits including alternative care and is the only pet health insurance provider in Canada to offer their exclusive Secure For Life™ guarantee.

For more information on Petsecure visit www.petsecure.com.

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